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### **VISION STATEMENT**

BLUE DART \_\_\_\_\_\_

To be the best and set the pace in the express air and integrated transportation and distribution industry, with a business and human conscience.

We commit to develop, reward and recognize our people who, through high quality and professional service, and use of sophisticated technology, will meet and exceed customer and stakeholder expectations profitably.

- Passionately crafted by over 600 managers in 1993



# **BLUE DART DIRECTORS & KEY MANAGERIAL PERSONNEL**



Prakash Apte
Chairman & Independent Director



Balfour Manuel
Managing Director



Florian Bumberger
Director
Divisional CHRO,DHL eCommerce,
Member of the DPDHL
Group HR Board.



Kavita Nair
Independent Director



R.S.Subramanian

Director

SVP/Country Manager,

DHL Express India



Dr. Vandana Aggarwal Independent Director



Sebastian Paeßens
Additional Director
CFO, DHL eCommerce, Member of
Deutsche Post DHL Group's Finance
Board



Sagar Patil
Chief Financial Officer



# **BLUE DART INVESTMENT CASE SUMMARY**



Market leader in India Express & Parcels Delivery



Sustainable growth momentum, unique position for B2B express & eCommerce

Clear strategic direction, investing for growth

Enhancing Shareholders Wealth

# **KNOWING BLUE DART - INTRODUCTION**













Started Operations in 1983 by three Indian entrepreneurs as partnership firm, later converted into limited company Maiden public issue and listing in 1994

DP-DHL acquired Blue Dart in 2005 and currently holds 75% shares Blue Dart Aviation Ltd & Concorde Air Logistics Ltd. are wholly owned subsidiary companies

Operates six Boeing 757-200 and two Boeing 737-800











People Focus: Consistently featured among the Great Places to Work For in India High service reliability is key driver

eCommerce services were launched in 2009/ 2010 Asset light model -Trucks and facilities are on rentals Apart from Air, the Company launched Ground services in 2008

### **BLUE DART AT A GLANCE**





#### Capability

- 56,400+ Locations covered
- 6 Boeing 757-200
- 2 Boeing 737-800
- Over 12,725+ employees



#### **Subsidiaries**

- · Blue Dart Aviation Ltd.
- Concorde Air Logistics Ltd



#### FY2024-25

- **Sales** ₹ 57,202 mn
- **EBITDA** ₹ 5,739 mn
- **EBT** ₹ 3,359 mn
- 377 Million shipments
- 1.340 thousand tonnes















# **BLUE DART'S LEADERSHIP IN INDIA**



### Blue Dart is a premium market leader in India





02 Market Leading Transit Times



Reliability & High Service Quality



04 Extensive Reach & Network



05 Best – In – Class Technology



6 Strong Brand Equity & Saliency



07 Responsiveness to Customer



08 Passionate & Committed Team



09 Pioneer & Innovator



10 Strong financials and "Zero Debt" Company



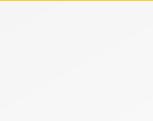












Key Differentiators

# **BLUE DART'S LEADERSHIP IN INDIA (CONTD..)**





### All investments made in light of customer requirements

- Investments in building a robust infrastructure to meet increasing demands of a growing economy
- Blue Dart invests in engaging and retaining the best talent
- Domestic Expertise at globally benchmarked levels

### **Strong Brand Reflects Market Leadership**

- Innovations for service excellence and customer convenience
- Strongest, advanced and most cohesive homegrown technology offerings
- The power to move from a document to a charter load

#### **Best in class service from Blue Dart**

- · Offering customers one-stop convenience, offering the entire spectrum of distribution solutions
- As a trade facilitator, Blue Dart manages the seamless flow of goods in the diverse complexity
  of India's vast geography.

Blue Dart is a premium market leader in India. All investments & strategies are customer driven

### **INTEGRATED AIR AND GROUND PAN-INDIA NETWORK**



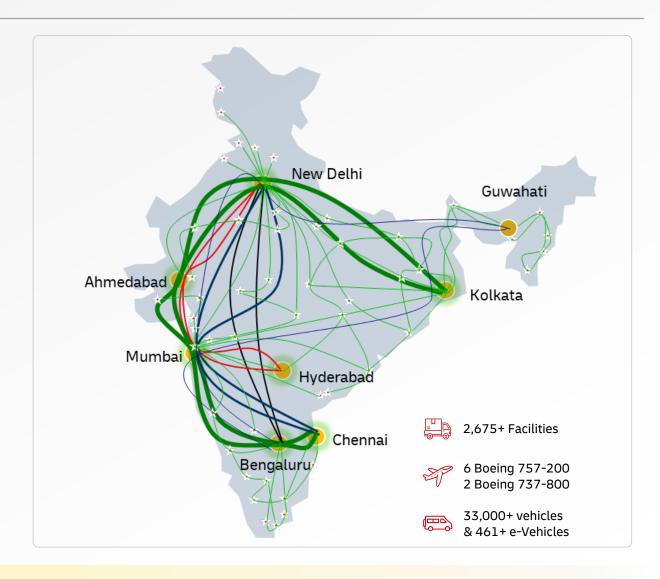


First mover in India Domestic Express



We provide clear Customer Value Proposition v/s our competitors

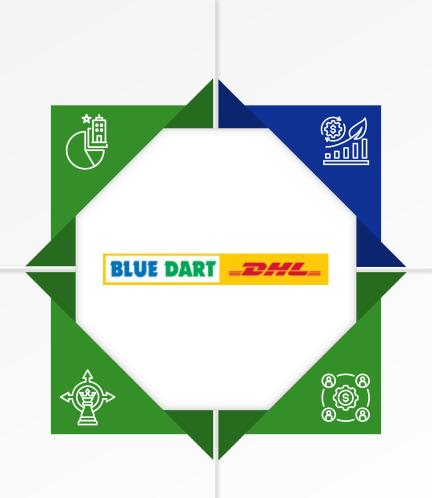
- Extensive reach
   Optimized flight scheduling facilitating late pick-ups and early deliveries
- Market leading transit times
   Superior control over operations resulting in higher service reliability



Blue Dart network is our key competitive differentiator

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### **MAINTAIN MARKET LEADERSHIP**



### Blue Dart has a market leading position and has identified key levers to protect and grow the sow



#### **Product Focus**

- Surface: Vertical based solutioning and pricing.
- eCommerce: Strengthen surface small packages.

#### Vertical Focus

- Dedicated task force formed to increase business from major industry sectors.
- Selective penetration with business intelligence, research, forecasting & planning.

#### Longtail & SME Focus

- Increasing customer count and business from the SME's & MSME's base.
- Created a dedicated customer centric team to service the requirements with product solutioning.

#### Partner Focus

- Restructuring of partner policies to make costs variable and increase reach.
- Dedicated partner personnel are being appointed for better focus.

### Service Quality

- Transit Time improvement across important OD pairs. (96 / 72 / 48 / 24)
- Major EDL / ODA locations to be merged in serviced.

We continue to aim for a balanced mix of revenue growth and profitable yield

# **GROWTH FOUNDATION FOR eCOMMERCE**





### eCommerce Customer Requirements



#### Blue Dart eCommerce Product Features

Competitive pricing & transit time

Real-time tracking & updates

Differentiated service offerings





Extended reach.

service quality





Reverse pickup/

exchange capabilities





Enhanced ground product: eCommerce Lite Surface

Blue Line (real time visibility)

Slotted deliveries









56,400+ Locations

Open & closed reverse pick-ups with exchange service

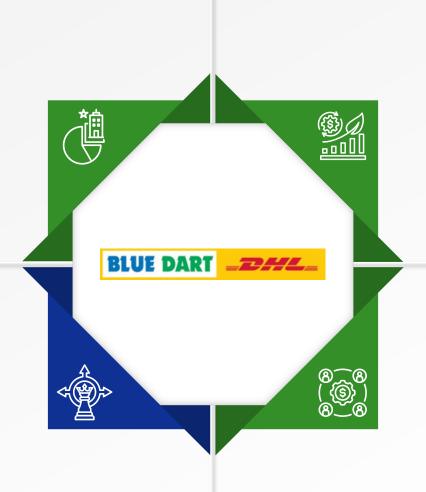
16+ payment options (Digital wallets, debit/ credit card, UPI etc.)

Blue Dart believes in growing business profitably

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### STRUCTURAL MARKET TRENDS





#### INDIA REMAINS RESILIENT AMID THE GLOBAL ECONOMIC VOLATILITY

- Economy is expected to grow at 6.5% in the current financial year, despite geo-political tensions and trade policy uncertainties, Economic Advisory Council to the Prime Minister (EAC-PM).
- High-frequency indicators for the first two months of FY 2025-26 indicate resilient performance of the domestic economy. (15th July 2025)



#### REGULATIONS LIBERALIZATION AND SIMPLIFICATION

- Gati Shakti Master Plan: To promote multi-modal connectivity for seamless movement of people, goods and services. Along with improvements in processes, digital system, regulatory framework and human resource via National Logistics Policy.
- Make in India: To promote manufacturing and assembly in India.



#### ACCELERATING IMPACT OF PROCESS TECHNOLOGY AND AUTOMATION

- Drone based last mile deliveries.
- AI / ML solutions built on Data to drive business decisions.
- · Driving efficiencies through Automation.
- Fast track implementation of digital solutions.



#### ACCELERATION OF ECOMMERCE AND MORE DEMAND FOR LAST-MILE SOLUTIONS

- Multi-channel delivery approach in eCommerce observed.
- eCommerce Policy: Aims to ensure there are more service providers available to consumers and sellers to ensure no monopolies are created.
- Open Network for Digital Commerce a GOI initiative to provide platform for eCommerce.



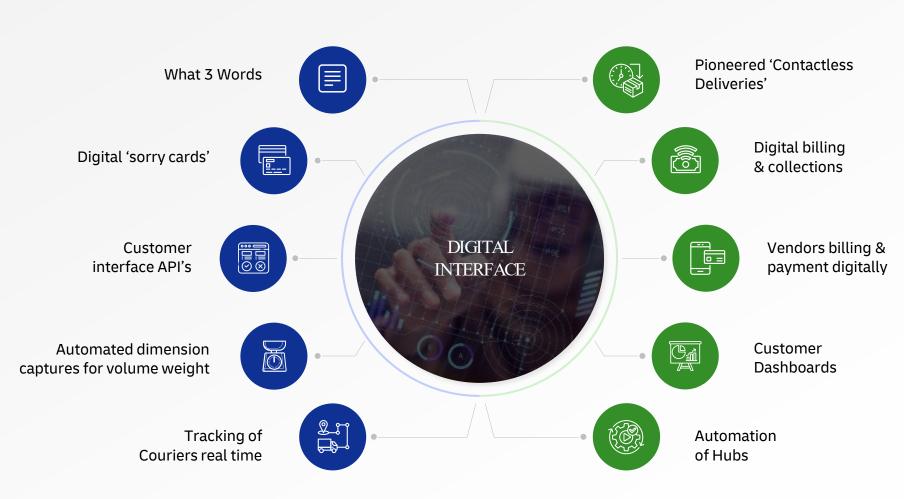
# **DIGITAL INTERFACE: ENABLING BETTER CUSTOMER EXPERIENCE**











Digitalisation initiatives to enhance customer experience

### **BLUE DART – DRONE DELIVERY SERVICES**



As part of our commitment to innovation and efficiency, drones are currently operational for deliveries in Gurugram, bringing numerous advantages, including:

- ☐ Lower Carbon Footprint: Reduced CO₂ emissions compared to conventional delivery methods.
- ☐ **Seamless Deliveries:** Avoiding traffic congestion for faster, more efficient last-mile fulfilment.
- **Technological Excellence:** Demonstrating Blue Dart's commitment to cutting-edge logistics solutions.

Blue Dart continues to redefine express logistics through drone technology; ensuring speed, sustainability & service excellence

# **IMPACT OF CSR ACTIVITY**







**8,88,000** Trees Planted



**1,77,60,000**Kilograms of Carbon/year offset on maturity



**20,387**Children Impacted through Science Education Project



10,000+
Individual Awareness
Activities



**6,248**Children Empowered through Blue Edge



**4,509**Children Benefitted from Child Cancer Care Centers



**60**Deaf Adults Provided
Vocational Training



**2,775**Persons Vaccinated against COVID-19



11,805
Cataract Operations



Households benefitted through drinking water programme in 7 villages

748



1,050
Educational Support
For Urban Slums



**400**Midday Meals for Children



**2,952**Households provided supported under Livelihood Development



**1,306** Free Eye Surgeries

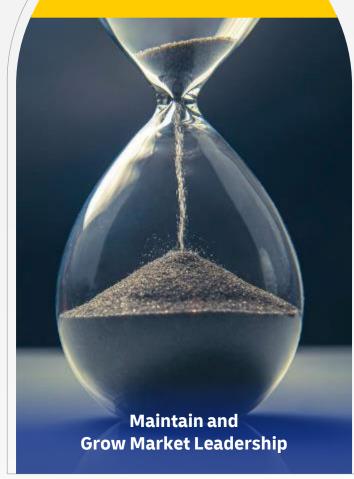
6.77 Cr litres

of water potential created through watershed initiatives in 5 villages.

### **CORPORATE BUSINESS STRATEGY**



### MEDIUM TERM INITIATIVES



- With increasing urbanization, focus on centres of production which will change post pandemic as the new growth areas.
- Focus on FMCG, Automotive, Consumer Durables and Ready Made Garments for accelerated surface growth.
- Increase pin code coverage and footprint to cover 98% of Country's GDP
- Leverage air capacities to enhance revenues-International and domestic charters
- Focus on small and medium enterprises
  - Be recognized as a trusted partner, truly understanding the customer's current and future needs
- Focus on e-tailing business
  - Strengthen the e-tailing segments profitability
- Improve digital interface with all stakeholders
- Increase automation levels across processes
  - Increase the adaptability of our product & solution portfolio
  - Simplify and standardize processes to deliver excellence
- Enhance skill development
  - Develop comprehensive people empowerment and engagement module critical for growth
- Continue to drive process efficiencies and implement quality measures like OCPM<sup>(1)</sup>, OCPK<sup>(2)</sup> & DSO<sup>(3)</sup> to improve profitability
- Reduce CO<sub>2</sub> emission, engage in education, humanitarian and disaster response
  - Signed the CNN pledge by UNFCCC, a commitment to ambitious CO<sub>2</sub> reduction targets

### **CORPORATE BUSINESS STRATEGY**





- Achieve and maintain leadership status and pole position in both Air and Ground express segments
- Air fleet enhancement
- Leverage improved infrastructure including Freight Corridors/Logistics Parks
- Pursue product and service innovation
- Digitally enabled solutions and workforce
- · Create state-of-the-art infrastructure
- Stay ahead of the curve by continuously investing in, and adopting, next generation technologies
- Aggressively invest in human capital development
- Develop leadership pipeline
- Continue to be the industry leader in delivering the triple bottom line and increase CO2 efficiency
- Socially responsible corporate- Blue Dart is aligned on the ESG journey

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# **FINANCIAL TRACK RECORD**





### Value Creation

• High returns to shareholders and Debt free structure

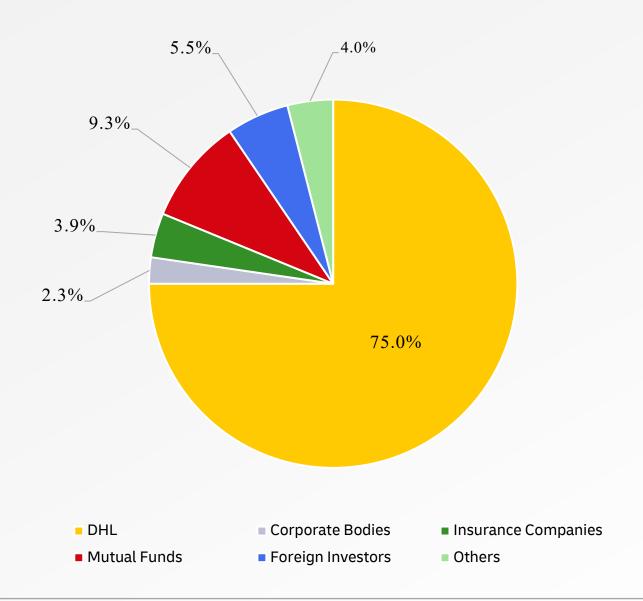


### Dividend Paid

- Dividend of Rs. 25/- per share for the F.Y. 2024-25, recommended by the Board of Directors subject to approval of the Shareholders at ensuing AGM
- Dividend of Rs. 25/- per share paid to Shareholders for the F.Y. 2023-24
- Dividend of Rs. 30/- per share paid to Shareholders for the F.Y.2022-23.Total dividend (Interim & Final) of Rs. 60/- per share paid to Shareholders for the F.Y.2021-22.

# **SHAREHOLDING PATTERN: JUNE 30, 2025**





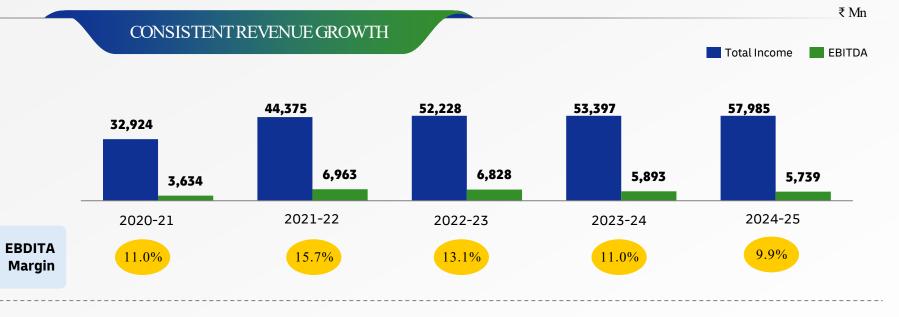
Major Body Corporates				
Derive Trading & Group	2.09%			
Major Mutual Funds				
HDFC	4.8%			
Kotak Mutual Fund	1.9%			
Canara Robeco	0.7%			

Major FPI					
First Sentier Investors	2.0%				
Vanguard	0.9%				
Ishares	0.3%				
Major Insurance Companies					
ICICI Pru Life	2.3%				
HDFC Life	0.6%				
Bajaj Allianz	0.4%				

# **CONSISTENT PROFITABLE GROWTH TRACK RECORD**









Consistent Cash Flow Generation and Growth Investment



**Blue Dart Focuses on Consistent Profitability** 

OCF

Capex

# **QUARTER-WISE PERFORMANCE (STANDALONE)**



₹ Mn

						X 14111
	2024-25				2025-26	
Particulars	Q1	Q2	Q3	Q4	Year	Q1
	(Apr-Jun)	(Jul-Sep)	(Oct-Dec)	(Jan-Mar)	(Apr-Mar)	(Apr-Jun)
Revenue from operations	13,427	14,485	15,117	14,173	57,202	14,419
EBITDA	1,286	1,409	1,658	1,386	5,739	1,208
Margin	9.44%	9.60%	10.83%	9.64%	9.90%	8.26%
EBT	693	820	1,064	782	3,359	632
Margin	5.09%	5.58%	6.95%	5.44%	5.79%	4.32%
Tax Expense	178	212	273	250	912	163
EAT	515	608	791	532	2,446	469
Margin	3.78%	4.14%	5.17%	3.70%	4.22%	3.21%
EPS (in ₹)	21.72	25.6	33.35	22.43	103.10	19.78

# **QUARTER-WISE PERFORMANCE (CONSOLIDATED)**



₹ Mn

	2024-25				2025-26	
Particulars	Q1	Q2	Q3	Q4	Year	Q1
	(Apr-Jun)	(Jul-Sep)	(Oct-Dec)	(Jan-Mar)	(Apr-Mar)	(Apr-Jun)
Revenue from operations	13,427	14,485	15,117	14,173	57,202	14,419
EBITDA	2,113	2,267	2,512	2,254	9,146	2,055
Margin	15.63%	15.56%	16.49%	15.77%	15.87%	14.15%
EBT	720	849	1,093	810	3,472	659
Margin	5.33%	5.83%	7.17%	5.67%	6.03%	4.54%
Tax Expense	186	221	283	259	948	171
EAT	534	628	810	552	2,524	488
Margin	3.95%	4.31%	5.32%	3.86%	4.38%	3.36%
EPS (in ₹)	22.51	26.49	34.14	23.24	106.38	20.58

### **WAY FORWARD: OPPORTUNITIES GALORE**





**Government Focus On Logistics** 



Government focus on multi-modal connectivity to boost logistics sector



Dedicated Corridor - Road



Aatma Nirbhar Bharat, Make in India thrust



Benefits from GST- better compliances, centralization of distribution



Drone deliveries



Multiple/ Expansion of Airports



National Logistics Policy



Improvement in Road infrastructure



eCommerce Policy



**Electric Vehicles** 



Dedicated Freight Corridor
- Railways and Logistics Parks



Open Network for Digital Commerce

Having laid the strong foundation through reforms, Exciting times ahead







Blue Dart is in a strong position – strategically and financially



Strong focus on Profitable Growth, cash flow and balance sheet allows healthy balance of growth investments & shareholder returns





